ACCESSIBILITY

A website that works for everyone

Last updated 9 November 2026

For us, accessibility is a requirement, not an extra. This website has to work with a keyboard, a screen reader, magnification and voice control, and also without animation or colour. Below you can read what we do for this and what we are still working on.

Our standard

We build to the Web Content Accessibility Guidelines (WCAG) 2.2 at level AA. Where we can, we go further: our text usually has a contrast ratio of 6:1 or higher.

Since 28 June 2025, the European Accessibility Act has applied to many online shops in the EU. What we do for our clients, we do on our own site first.

What we do

- Everything works with the keyboard, with a clear focus indicator that never disappears under the fixed header.
- Headings, landmarks and forms are built so that a screen reader reads them out properly.
- Forms have real labels, say in text which fields are required and show errors with an icon and text below the field.
- Text stays readable at 200% zoom and on a screen 320 pixels wide.
- Meaning never depends on colour alone.
- The site also works without JavaScript. The menu then becomes a link to the sitemap at the bottom of the page.
- Images have a description, or are marked as decorative.

Motion and animation

The site uses animations and changes background colour as you scroll. If your device is set to reduce motion, these are switched off automatically.

You can also switch them off yourself with the "Motion off" switch at the bottom of every page. Your browser remembers that choice. Each section then gets a fixed colour.

During the colour change, the text colour changes over very briefly, so the text stays easy to read almost all the time.

How we test

- Every change goes through automated tests with axe, on desktop and mobile, including with the menu open.
- We test every new page with the keyboard and a screen reader, with reduced motion, at 200% zoom and at 320 pixels wide.
- We test in Dutch and English.

Known issues

We are not aware of any open issues right now.

Have you run into something that does not work? We would love to hear about it.

Something not working?

Email hello@immersed.nl or call +31 (0)85 130 8064. Tell us which page it was on and what went wrong. We will reply within five working days and let you know when it has been fixed.